Inclusive Storytelling Resource List
Maureen Charles & Ana Krista Johnson, Presenters
Conference for Global Transformation 2023

Resources

Videos

Time is an Academy Award-nominated 2020 American documentary film produced and directed by Garrett Bradley. It follows Sibil Fox Richardson, fighting for the release of her husband, Rob, who was serving a 60-year prison sentence for engaging in an armed bank robbery. The film premiered at the Sundance Film Festival in 2020, where Bradley won the US Documentary Directing Award. *Time* also became one of the few documentary films to ever sweep "The Big Four" critics' awards. Included with subscription on Amazon Prime Video. There are also multiple interviews with Garret Bradley available on YouTube.

Books

Tacchi, Jo, and Tufte, Thomas*. Eds. ***Communicating for Change: Concepts to Think With***. Palgrave Studies in Communication for Social Change. 2020.

Tufte, Thomas. ***Communication and Social Change: A Citizen Perspective.*** Polity. 2017.

VanDeCarr, Paul. ***Storytelling and Social Change: A Guide for Activists, Organizations, and Social Entrepreneurs.*** Second edition. Working Narratives. 2015. This is a **FREE BOOK** under Creative Commons License available at: https://workingnarratives.org/download-guide/

Articles

Systems Change In a Polarized Country by Mark Kramer (co-founder FSG.org and Senior Lecturer at Harvard Business School). Stanford Social Innovation Review, 2017. **https://ssir.org/articles/entry/systems_change_in_a_polarized_country**

Using Story to Change Systems by Ella Saltmarshe (UK-based anthropologist and systems change specialist, co-founder of The Point People, a systems change network). Stanford Social Innovation Review, 2018. https://ssir.org/articles/entry/using_story_to_change_systems#

The Water of Systems Change by John Kania, Mark Kramer, and Peter Senge, downloadable PDF available from FSG.org. FSG, 2018. https://www.fsg.org/resource/water_of_systems_change/

Other Digital Resources

FrameworksInstitute.org applies social science methods to study how people understand social issues, how best to frame them, and how to shape effective communications. They have conducted research on how to reframe a wide range of issues and offer communication toolkits for each topic including: aging, child and adolescent development, climate change, economic justice, education, equity, evidence-based policymaking, families, government, health, housing, human services, immigration, international affairs, justice reform, poverty, racial justice, and substance abuse and addiction. They make their tools and resources publicly available and also offer **FrameworksAcademy.org,** where you can subscribe to video training courses and take a deep dive into the distinctions we touched on in today's session.

StoryCenter.org (formerly the Center for Digital Storytelling). StoryCenter has worked with nearly a thousand organizations around the world and trained more than 15,000 people in hundreds of workshops to share stories from their lives. Through their wide-ranging work, they have transformed the way that community activists, educators, health and human services agencies, business professionals, and artists think about the power of personal voice in creating change. Take a class, read their blog posts, or look at the many examples of digital stories posted on their site.

Questions to Continue the Inquiry

Seemings:

1. What story(ies) are you (and/or the media) currently telling regarding your commitment for the world?
2. What seemings do you hear in that story? Listen keenly for seemings that might suppress listeners or make them feel "othered."

Shared Values:
1. How might you go about discovering the values of those with whom your storytelling does not resonate?
2. What would you have to give up to truly discover common ground?

Inclusive Metaphors:

1. Speculate on metaphors you could use in your storytelling to open up a sense of belonging for constituencies who have not been on board.
2. With whom could you engage to discover fresh metaphorical language?

Resource List Compiled from Past CGT sessions

We compiled a robust resource list on all aspects of storytelling for our 2020, 2021, and 2022 CGT sessions, and are happy to email it to you. Please send a request to Maureen via WebEx Events.